



YVES SAINT LAURENT

BE TRUE TO yourself

Choosing make-up for your wedding day can be daunting if you think that you must conform for the big day. According to Ireland's top make-up artist Aisling Eyre, finding your own comfort zone is the key.

"Whenever I consult with a bride-to-be about her make-up, I always ask them what they like, what they think suits them and what products they use every day," says Aisling Eyre, who has worked with such luminaries and celebrities as Lord Snowden, Vivienne Westwood, Christina Aguilera and Sarah, Duchess of York.

"If you are a fashion-conscious type and enjoy experimenting with different looks then, by all means, opt for a new look but, if like most people you have a signature look – be it natural, glamorous or even gothic – then be true to yourself and stay with that," advises Aisling.

TRENDS

"Trends come and go. Some are suitable for bridal, but most are not. The problem with trends is that they are just that – a look for now that marks a period in time and therefore, clearly dates an era. You don't want to look back at your photographs in years to come and be embarrassed by your look.

"It really is simple: Keep it simple. If you don't wear a lot of make-up, then don't apply more than usual and if you wear a lot, don't think that you need to apply less to achieve an appropriate bridal look. What is an appropriate look is what you are



comfortable with and what is recognisable as you to your fiancé, family and friends.

"You want to look your true best, not like someone else. I always ask to look at a bride's make-up bag and see what she wears on a regular basis. If she always green eye shadow or red lipstick is her signature look, then I encourage her to wear it on her wedding day. I'm all for subtle changes, like toning down a favourite colour or trying it out in a shimmering finish, but don't stray too far from your comfort zone.

COMFORT ZONE

"One client of mine was a Goth and asked me to make her up with a natural look for her wedding day. Her dress was

crimson red and her everyday look was the traditional gothic dark eyes, pale skin and deep red lips. This wasn't just a phase, it was a lifestyle for her and her fiancé. I encouraged her to stick with her look and she was hugely relieved that she didn't have to conform because it was her wedding day. The end result was that she looked stunning and happy.

"Why would you want to look so different to the way everyone knows and loves you? You will only end up miserable, distracted and ill at ease on what should be one of the happiest, most care-free days of your life. This is not the time for a make-over – that is another day's work.

"This is also not the time to change make-up brands either or for playing with brand new, un-opened make-up that you have never tried before.

"It's always nice to treat yourself to new make-up and perhaps to splash out on designer collections, but it's not necessary.

"You should also always make sure that you have tested all new products first, so that you know they are compatible with your skin and colouring.

"There is no need to be daunted by the idea of how you will look on your big day. The basic rules of make-up – enhancing what you have, rather than covering up or changing yourself beyond recognition – are the same rules of wedding make-up. Just remember to be true to yourself and you will be happy with the results."



GIORGIO ARMANI

AISLING EYRE'S MAKE-UP TOP TEN

- 1. Yves Saint Laurent Touche Éclat concealer:** 'Magic. Try No.2.'
- 2. Chanel Teint Compact Crème Universel:** (multivitamin fresh crème make-up): 'Smooth, silky, light-weight and lasting.'
- 3. MAC Powder (loose or compact):** 'The perfect finishing touch to seal your make-up. Try Blot Film, paper oil-absorbing tissues – makes any shine vanish in an instant.'
- 4. Giorgio Armani Fresh Berry Blush:** 'The sheerest colour to give you a natural, blushing glow.'
- 5. Stila Eyeshadow:** 'This range is great. Buy an empty palette from the Stila counter and fill with your own selection of colours. Try Cloud – perfect for a soft bridal look.'
- 6. Lancôme L'Extreme Mascara:** 'Try the waterproof black. This does everything – thickens, lengthens and amplifies.'
- 7. Rimmel Eye, Brow and Lip pencils:** 'This range is soft and easy to apply. Try Cappuccino for lips.'

- 8. Bobbi Brown Matte Stain for Lips:** 'This comes in a compact palette and the creamy formula is easy to apply with your fingertips for long-lasting colour. Try Dessert Clay.'
- 9. Pout Plump Lip Gloss:** 'Go for natural over your lip colour. This is a fail-proof plumper.'
- 10. Clarins par Armour:** 'I love this new scent. It's a fresh and light summer fragrance that makes the perfect finishing touch.'

For further information or consultations with Aisling Eyre, log on to www.makeupbyash.com or Tel. 0872475335.



Giorgio Armani created his cosmetics line based upon the same philosophy as his fashion designs: natural, understated and elegant. Colette Cassidy, Senior Face Designer for Giorgio Armani at Brown Thomas, Dublin, reveals the products and secrets to perfecting, illuminating and shaping your face to achieve the look.

- 1. PRIMER**
Using your foundation brush, apply a light gel primer to help foundation last throughout the day. Primer with SPF 15, €35.
- 2. FOUNDATION**
Your foundation should be the exact colour of your skin. If you are wearing fake tan, make sure to keep it light and natural-looking - do not go more than two shades darker than your natural skin tone. Choose a foundation with a light texture and oil-free base, such as Luminous Silk Foundation, €33.50 and apply with a brush. For fair skin, choose #4, #4.5 or #5. For darker skin, #5.5 or #6.5.
- 3. ILLUMINATE**
Dab a fluid sheer onto the cheekbones, using your foundation brush. Choose a soft peach or rose blush and sweep over the apples of the cheeks.
- 4. POWDER**
Set your foundation to make it long-lasting. Compact powders are great for discreet touch-ups and will fit into the smallest of bags. Dust lightly over the face for even coverage. For fair skins, choose #2 or #3 in Silk Foundation Powder, €40.

- 5. EYES**
Apply a light concealer under the eye area to minimise dark circles. Precision Retouch, €26, is great for lightweight but effective coverage and will not emphasise any lines. Also apply concealer on the eyelid to help eye shadow adhere. Choose sheer, natural colours for the lid and apply a neutral matte shade in the socket area to open up the eyes. Use an eye pencil (#5) on the upper and lower lash lines – not the lid, the very edge of the lash line – to emphasise. Finish with mascara (Star Lash, €22.50) to colour, lengthen and create volume. Do not apply mascara to lower lashes – the application of eye pencil to the lash line is suffice.

- 6. LIPS**
Your lip colour should complement the colours used for eyes and cheeks. Apply a little foundation onto the lips to help colour adhere for longer lasting wear. A lip pencil will help to correct the shape of your natural lip line and emphasise the 'cupid's bow'. A lip shimmer applied to the centre of the lips will create a sexy pout.

- 7. FRAGRANCE**
To finish off your look, add a touch of pure perfume, such as Eau de Jade, a citrus fresh scent from the Armani Prive Range. This collection is so exclusive it is only sold in 8 select stores worldwide, including Brown Thomas.

To achieve a professional make-up finish, you must use the correct tools. Brushes are essential to perfecting application. The Armani brush collection is wholly natural will last a life time. Blender Brush (for foundation) €50. Blush Brush, €35. Eye Contour Brush, €30.50. Lip Brush, €20.50.

For further information or to book a one-to-one consultation, call 01 6171140.